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Decision Systems Plus Expands Customer Advocacy Program Through Advanced Education of SIP Trunking and IP Protocol

Enhanced Program Helps Businesses Take Advantage of New Technology to Reduce Costs and Increase Productivity

DES PLAINES, IL — June 25, 2008 — Decision Systems Plus, Inc., an industry leader in business communications, announced today that the company has expanded their customer advocacy program through advanced education in SIP (Session Internet Protocol) Trunking and IP Protocol. Decision Systems Plus elevated the program to further the region's businesses to take advantage of new technology to reduce costs and increase productivity.

"As an organization it is our mission to support our customers in their ability to first understand the latest technology and then implement it so they can fully reap its benefits," Randy Wear, president of Decision Systems Plus. "At Decision Systems Plus we are constantly analyzing and evaluating advancements in communications so we may proactively educate our team of professionals. It's like a kid in a candy store when we identify leading edge technology such as SIP Trunking that has the power to dramatically improve the manner in which our customers communicate. By quickly elevating our customer advocates' knowledge of SIP Trunking, they're able to effectively explain it to our customers in a consultative manner so adoption of may occur quicker and easier."

Many people are aware that Voice over Internet Protocol (VoIP) lowers costs and offers powerful new business applications. These two benefits alone

are accelerating the acceptance of IP based technology, also known as the convergence of voice and data, on a global level regardless of the size of company. Session Initiation Protocol (SIP) raises the bar of IP by adding intelligence to business processes and providing both users and IT departments with greater control over their communication environments.

In simple terms, SIP supports any form of real-time communication regardless of whether the content is voice, video, instant messaging, or a collaboration application. Additionally, SIP enables users to inform others of their status, their availability, and how they can be contacted before a communication is even initiated. SIP Trunking is a viable cost-saving move for small to medium sized companies because it offers several tangible opportunities to increase profits through unlimited local calling, lowered long distance rates and by utilizing existing and new IP PBXs. The reduction in cost per minute for communication provided by SIP Trunking gives SMBs an almost immediate ROI.

"We found in most cases that companies with phone systems that are 6 years old or older can be replaced at little or no cost because of the savings they will experience from SIP Trunking," added Mr. Wear. "This is very exciting because SMBs can immediately become current in their technology giving them a competitive advantage in their marketplace. Furthermore, we have partnered with the top two leading SIP providers in the industry – Broadvox and Excel and our customer advocates understand the

value proposition of both organizations. The mission of Decision Systems Plus' customer advocates is to act as liaison and by continually enhancing their knowledge we're strengthening the bond they have built with their customers. We're looking forward to bringing SIP Trunking and its benefits the region."

ABOUT DECISION SYSTEMS PLUS, INC.

Decision Systems Plus, Inc. is a premier member of Technology Assurance Group (TAG), a national association of independently owned business communications providers. Founded in 1985, Decision Systems Plus, Inc. (DSPI) provides computer and telephone technology infrastructure sales and support nationwide, to increase client's productivity and profitability. DSPI are specialists in technology infrastructure support, including cabling, desktop, computer room, telephone room, local and wide area network, communication applications (eg. CTI) and telephone lines to connect an enterprise to the rest of the world for voice and data. Headquartered in a suburb of Chicago, DSPI's local team has hundreds of combined years of experience and has been involved in thousands of implementations during their careers. DSPI also has offices throughout the U.S., and strategic relationships with firms around the world. DSPI's main office is at 1011 E. Touhy, Des Plaines, IL 60018. For more information, please call 847-699-9960 or visit www.dspi.com.